

Exchanges, Participation Rates and Market Share The Massachusetts Connector

Massachusetts Population (2010) *	6,547,000
Commonwealth Care (subsidized insurance program) Dec. 2010**	158,973
Commonwealth Choice (nonsubsidized insurance program) Dec. 2010**	40,075
Total Commonwealth Connector Participants Dec. 2010**	199,048

$$\frac{200,000}{6,547,000} = 3.1\% \text{ of total population purchases insurance through the Connector}$$

$$\frac{200,000}{6,427,000} = 3.1\% \text{ of insured population purchases through the Connector}$$

$$\frac{200,000}{4,077,000} = 4.9\% \text{ of insured population excluding Medicaid and Medicare purchases through the exchange***}$$

* US Census, Resident Population of the 50 states, District of Columbia, and Puerto Rico, 2010 Census, Table 2

** Connector Quarterly Program Summary Report FY11-Q3, 4/13/11.

*** Alain Enthoven, "father" of managed competition states that for an exchange to be viable it must cover 20% of the insured excluding those covered by Medicare and Medicaid. Source: David Riemer and Alain Enthoven, *New York Times* op-ed, June 25, 2009.

NOTES:

1. Approximately 1.3 million Massachusetts residents were on Medicaid in 2010. Massachusetts Medicaid Policy Institute, "MassHealth Enrollment Growth Since Reform," May 2011.

2. Approximately 1,049,511 Massachusetts residents were on Medicare in 2010, Kaiser Family Foundation State Health Facts.

6,427,000- (1,300,000+1,050,000) =4,077,000 Mass insured population minus Medicaid and Medicare.

3. Approximately 120,000 Massachusetts residents remain uninsured. Massachusetts Health Insurance Coverage in Massachusetts, Division of Health Care Finance and Policy, December 2010.